Hello! My name is {xxxx}. I’m from the University of Washington. I’m asking people what they think about the new library building. I have a few questions that will take about 10-15 minutes as explained in this information sheet, which includes the names of contacts in case you have any future questions about this project. All questions are optional. As thanks, you will get a coupon for a free Latte at Starbucks. Would you like to participate?

1. How often do you walk by this building?
   - Daily
   - 2-6 times per week
   - Once per week
   - 2-3 times per month
   - Once per month
   - Less than once per month
   - First time

2. What do you think of this new building? {Open-ended response}

3. How do you feel this building fits with downtown Seattle? {Open-ended response}
4. What do you like most about this building? {Open-ended response}

5. What do you like least about this building? {Open-ended response}

6. I’m going to read you a list of words related to this library. Please say the first thoughts that enter your mind. {Open-ended responses}
   a) Books
   b) Architecture
   c) Technology
   d) Reading
   e) Librarians
   f) Community
   g) Free Speech
   h) Learning

7. In summary, what does this library mean to you? {Open-ended response}

8. For this building, 152 million dollars of the cost was financed by a 25 year municipal bond. This makes the cost of the building about $10 per person a year for the people of Seattle. Do you feel this building was worth the cost? Why or why not?

9. Do you have any other comments about the library? {Open-ended response}

10. Have you ever used this library? {Yes / No}
    [if YES] What have you used it for? {Open-ended response}
To finish, I have a few quick questions.

11. What is your age? {Open-ended response}

12. What is your occupation? {Open-ended response}

13. Did you go to college? {Yes / No}
   [if NO] Are you a high school graduate? {Yes / No}
   [if YES] What is your highest degree attained? {Open-ended response}

14. What is your ethnicity? {Open-ended response}

15. What is the primary language spoken in the home? {Open-ended response}

16. Is your household income above or below $50,000? {Above / Below}
   [if NO] Is it above or below $30,000? {Above / Below}
   [if YES] Is it above or below $75,000? {Above / Below}

17. Do you have a Seattle Public Library card? {Yes / No}

Thank you for answering my questions. Here is a coupon for your free Latte. Thanks again!

Additional {field, method, theory} notes: